FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00106649-A **Type of Permit:** STILL **Release Date:** 04/13/2016

Production Company MADACTIVE PRODUCTIONS LLC

Insured Company Name MADACTIVE PRODUCTIONS LLC

Contact Phone No. 1 323-988-9495
Contact Phone No. 2
Fax
Address 18034 VENTURA BLVD, #152
ENCINO, California 91316

Production Title DRIVE CAMPAIGN

Type of Production Still Photo

Producer Michael McClellan

Director Andreas Hempel

1st AD Andreas Hempel

Production Manager Michael McClellan

FilmL.A. Coordinator Brian Palmert

Location Manager Michael McClellan
Primary Phone Mobile - 818-635-8006
Secondary Phone Office - 323-988-9495

Location Assistant Michael McClellan
Primary Phone Mobile - 818-635-8006
Secondary Phone

Fees

LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$152.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS	$75.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $303.00

Number of Locations 1

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Summary Information — Location

Location 1 of 1

Permit Number	S00106649-A	**Location Manager**	Michael McClellan
Production Company	MADACTIVE PRODUCTIONS LLC	Primary Phone	Mobile - 818-635-8006
Insured Company	MADACTIVE PRODUCTIONS LLC	Secondary Phone	Office - 323-988-9495
Production Title	DRIVE CAMPAIGN		

Location Address 6300 Balboa Blvd, Los Angeles, CA, 91316

Location Name ANTHONY C. BEILENSON PARK/LAKE BALBOA PARK

Location Type Park

Location Description ANTHONY C. BEILENSON PARK - ALSO KNOWN AS LAKE BALBOA

Film Dates 4/14/2016 - 4/14/2016 18:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document 106649-A - Lake Balboa Basic.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Crew	4
Rec & Park Monitor required	1

Filming Activities Exterior establishing shots; reservation #51596; establishing beauty plate shots of scenery;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 531 **Grid:** D7

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Lizeth Sagory
LOS ANGELES CITY POLICE DEPARTMENT — Mark Buck

Coordinator Note 1 RAPG MONITOR REQUIRED ON 4/14 FROM 1800HRS TO 2200HRS

Coordinator Note RIDER A RELEASES LOCATION

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

LAKE BALBOA

- Ok to shoot stills at Lake Balboa. (See attached map)
- Ok to shoot stills in the parking lots. (See attached map)
- Must leave 15 available spaces for patrons. Company does not have exclusive use of the parking lot.
- No staking allowed at the park.
- Ok for standard 2 minute IPC while the camera is rolling.
- Company must use caution for patrons while offloading equipment.
- Must park all vehicles legally in the parking lot.
- Drivers must use caution for pedestrians while driving in and out of the overflow lot or paved parking lot.
- Company may not double park any vehicles along the main road and may not interfere with pedestrian or vehicular traffic.
- Use of City utilities (water and electricity) is $75 per use, per day and the company will be invoiced by the Park Film Office.
- Nudity is prohibited and not allowed in any park facility.
- Must work around any maintenance.
- Company is responsible for any damage.
- May not block the service road.
- Must allow access to life guards and city employees.
- May not interfere with maintenance or patrons activities.
- Must use caution with patrons and bicyclist on the trails and bike path.
- No driving over or across the bike path between the dirt lots.

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- Must have caution with speed.
- May not block the entrance or restrict access to the parking lot.
- A 20 foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Rec & Parks service roads/roadways at all times for emergency vehicle access.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park
- patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a

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Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.

- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-106649
MADACTIVE PRODUCTIONS LLC- DRIVE CAMPAIGN
(LAKE BALBOA)

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